



Corporate Identity Document

Version 1 | 22.04.2020

The Crazy Legendaries

Introduction

Founded 2013

An enthusiastic group of friends & gamers

Our Logo

Unique - Our identifying feature

It represents the initials of our name.



For those places where a very small logo is needed,
we have a simplified version of our logo.



Color Scheme

Dark Purple

HEX #33003f

RGB 51 0 63

CMYK 19 100 0 75

Light Purple

HEX #65017c

RGB 101 1 124

CMYK 19 99 0 51

Orange Detail

HEX #f68d00

RGB 246 141 0

CMYK 0 43 100 4

Primary

Black

HEX #070b0e

RGB 7 11 14

CMYK 80 70 61 86

Dark Grey

HEX #2c2a2b

RGB 44 42 43

CMYK 0 5 5 83

Grey

HEX #656565

RGB 101 101 101

CMYK 0 0 0 60

Light Grey

HEX #a4a3a4

RGB 164 163 164

CMYK 0 1 0 36

White

HEX #ffffff

RGB 255 255 255

CMYK 0 0 0 0

Secondary

Typographie

Aa Roboto
Light, Regular, **Medium & Black**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,:;!£\$€&@+ -* / # ()

Aa Monsterrat
Light, Regular, Medium & **Black**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,:;!£\$€&@+ -* / # ()

Aa Oswald
Light, Regular, Medium & **Black**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,:;!£\$€&@+ -* / # ()

Aa Roboto Condensed
Light, Regular & **Black**

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abcdefghijklmnopqrstuvwxyz
0123456789.,:;!£\$€&@+ -* / # ()